

# REGISTERED Gas Engineer

THE MAGAZINE FOR GAS SAFE REGISTER ENGINEERS

**ALL CHANGE**  
**AT THE START**  
**OF A NEW ERA**  
**IN GAS SAFETY,**  
**THERE'S A NEW**  
**MAGAZINE**



# REGISTERED Gas Engineer

THE MAGAZINE FOR GAS SAFE REGISTER ENGINEERS

**Registered Gas Engineer is the new official magazine for Gas Safe registered engineers.**

**Gas Safe Register is the new gas registration scheme for Great Britain. It brings a fresh focus to gas safety and greater protection to consumers. And it's taking registration in a new direction with a new risk-based approach to inspection of gas engineers and lower costs.**

**Registered Gas Engineer is read every month by more than 120,000 registered engineers and industry professionals.**

**Every issue is gas packed full of news, views and the vital technical information that engineers need to know, as well as a showcase for best practice and sharing industry knowledge.**

**Registered Gas Engineer is essential reading that will be kept and referred to time and time again.**

## WHAT'S INSIDE

**Registered Gas Engineer' takes a fresh approach to the vital information that gas engineers need every month.**

- **The Knowledge Bank features are the backbone of the magazine: the essential information that every gas engineer needs to know, keeping them up to date with best practice, the latest regulation and guidance.**
- **Whether it's an updated standard or an in-depth look at how Building Regulations might change, our readers know about it first, and how changes might affect them.**
- **Step-by-step takes a process that may not be familiar to readers and breaks it down into a simple 'how to' guide, complete with pictures for clarity.**
- **Industry-inclusive articles from trade associations, manufacturers and other stakeholders.**

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## ADVERTISING RATES

### DISPLAY ADVERTISING

Size	Cost*
Opening DPS	£10,000
DPS	£7,790
Cover Position	£5,870
Full Page	£4,500
Half Page	£2,800
Quarter Page	£1,840

### Display Manager

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### TRAINING/ACS/CLASSIFIED ADVERTISING

Size	Cost x1	Cost x3	Cost x6	Cost x12
Quarter Page	£1,875	£1,780	£1,485	£1,375
Eighth Page	£1,125	£1,085	£880	£790
Sixteenth Page	£650	£620	£520	£450
SCC	£95	£90	£85	£80

Inserts: Up to 20 grams – £150 per '000

All costs exclude VAT. Agency commission: 10% to recognised agencies.

\*Series discounts by negotiation.

## MECHANICAL DATA

Preferred method of supply: high-resolution PDF, with all images and fonts embedded and all colours CMYK

## ADVERTISEMENT SIZES

Full page Type area: 270mm x 186mm  
Bleed: 297mm x 210mm plus 3mm all round

Half page (horizontal) 131mm(h) x 186(w)

Half page (vertical) 270m(h) x 90mm(w)

Quarter page 131mm(h) x 90mm(w)

ACS advertising 1/8 page: 90mm(w) x 65mm(h),  
1/16 page: 44mm(w) x 65mm(h), 1/32 page: 44mm(w) x 31mm(h)

## COPY DEADLINE

15TH OF MONTH PRECEDING PUBLICATION

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## FORWARD FEATURES 2010

In addition to safety-critical information, news and comment from around the industry, Registered Gas Engineer will also focus on the following areas of the industry.

January 2010	Tools, equipment and clothing
February 2010	Hobs and commercial cookers
March 2010	Financial focus PLUS solar
April 2010	Vans and transport
May 2010	Outdoor leisure – incorporating LPG
June 2010	Controls
July 2010	Ground and air source heat pumps
August 2010	Biomass
September 2010	Back to basics
October 2010	Gas fires
November 2010	Job software
December 2010	System cleaning

*\* Subject to change*

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## INFORMATION

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